NEW MEXICO COMMUNITY SURVEY
REFRESHER & WHAT'S NEW FOR 2025

AGENDA

NMCS Training information

Important Dates

Changes to the NMCS approach

NMCS Data Collection Requirements & Reminders

Review Protocol Template

Paper survey template

NMCS Training Series

1. **Purpose and Background**

2. **Data Collection Methods**

3. **Developing a Community Protocol**

4. **Face-to-Face NMCS administration**

Available at:
http://www.nmprevention.org/NM-Community-Survey.html

Important Dates

ACTIVITIES & DEADLINES	START	END	INFO
ADDITIONAL COMMUNITY QUESTIONS DUE	1/06/25		Programs wanting to include questions beyond the 2025 CORE (and PFS20 Module) should complete and submit Community Questions template to PIRE team.
COMMUNITY-SPECIFIC SURVEY PROGRAMMING	1/06/25	02/03/25	Review submitted additional community questions, PIRE programs community-specific questions including translation.
DATA COLLECTION TRAINING	1/13/25		PIRE conducts a live (recorded) training with "what's new" content. Pre-recorded data collection trainings will be available on the nmpreveniton.org website.
COMMUNITY PROTOCOLS DUE	01/24/25		Template shared by end of December 2024. Protocols can also be submitted earlier than due date.
PROTOCOL REVIEWS	01/27/25	02/10/25	Initial PIRE review, followed by SEOW. Communication with programs to finalize protocols based on feedback.
BETA-TESTING ONLINE SURVEY	2/04/25		PIRE shares preview link with programs and evaluators to beta test the online survey for their county to ensure correct programming of county-specific items
DATA COLLECTION BEGINS	02/24/25		First week of close monitoring for glitches in platform or programming. PIRE will provide weekly tallies for online surveys by county.
DATA COLLECTION ENDS	04/27/25		Data collection ends 4/27. Online survey is closed.

Changes to 2025 Content & Approach

Core Survey content changes

Additional Community Questions approach

SITE ID

NMCS Data Collection Requirements

Submit a Community Data Collection Protocol

Have an approved protocol before beginning data collection

Notify PIRE of any problems with data collection activities or any changes to the submitted and approved protocol

Face-to-Face collection: Ensure data collection team has received training from your local evaluator *(let the PIRE team know if you need additional support for this!)*

NMCS Community Protocols

- **Purpose & Contents**
  - Your local data collection plan
  - Keep PIRE updated on any changes you want to make
  - Include any new ads you will be using
  - Printed materials request
- **Due Date: January 24, 2025**
- Review Process
  - PIRE initial reviews
  - SEOW review for any additional recommendations

Data Collection Protocol Handbook

Table of Contents

- Handbook

- Provides guidance and additional data collection tools

- Updated every year and available on the NM Prevention website
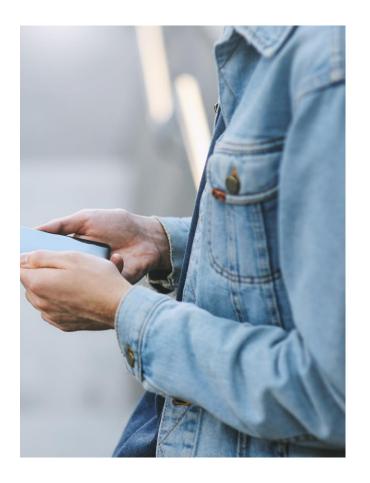
Review Updated Documents

COMMUNITY PROTOCOL TEMPLATE

PAPER SURVEY TEMPLATE

Beta-Testing

- **02/04-02/24**
- Strongly encourage you to **preview and do test entries of the survey** for your county to:
  - Help catch errors on the CORE
  - **Make sure your additional community questions are all programmed correctly**
- Consider doing test entries at sites where you plan to <u>collect</u> online survey participants (like university campus, libraries, etc.) to confirm there are no issues with connectivity

Reminders

NM Prevention Website

www.nmprevention.org

NMCS Protocol Handbook

Also available on website

Reminders

- PIRE's short survey on experiences and use of the NMCS

- Not too late! Please consider sharing your thoughts

- Will help inform recruitment messaging this year and future years

- Short and quick

https://forms.office.com/r/QzwrxEfa7S

Contact Us

Dave Currey

919-265-2622

dcurrey@PIRE.org

Marissa Elias

505-765-0184

melias@PIRE.org